



California – Baja California Border Resiliency Plan

Social Equity Working Group | Item 4.2

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September 25, 2025

Agenda

- California-Baja California Border Resiliency Plan Overview
- Interagency Task Force Overview
- Public Communications and Stakeholder Outreach Plan
- Next Steps
- Discussion

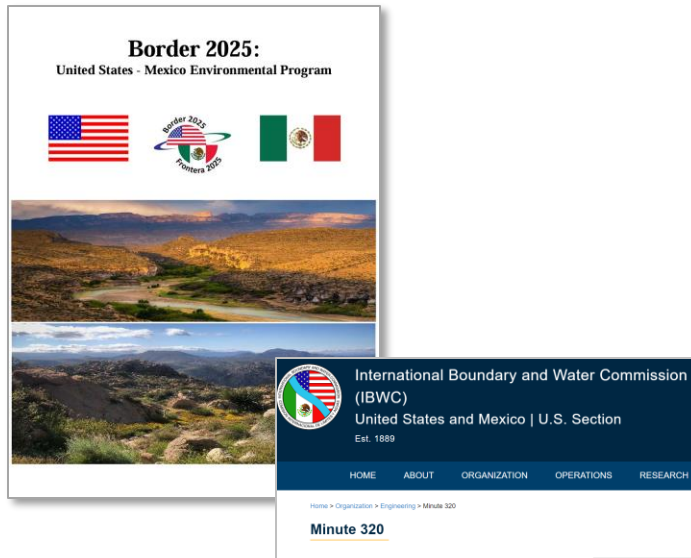
California— Baja California Border Resiliency Plan (BRP)



Building from Past and Ongoing Efforts

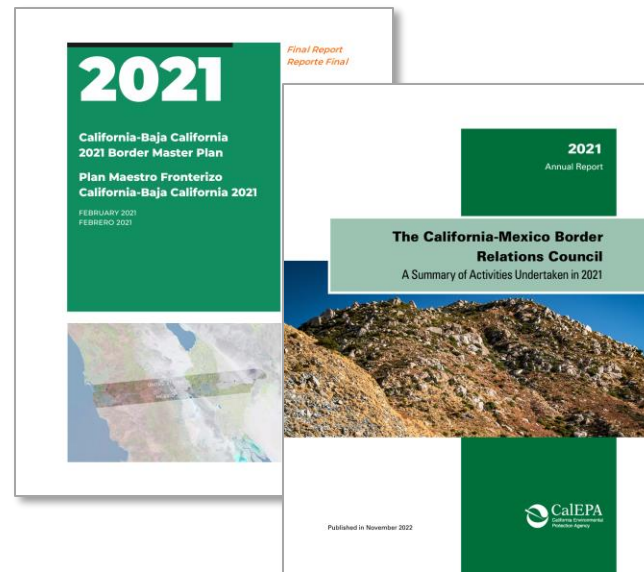
Federal

- International Boundary and Water Commission (IBWC) Minutes 320 and 328
- Border 2025: United States – Mexico Environmental Program



State

- California-Baja California 2021 Border Master Plan
- California-Mexico Border Relations Council



Local

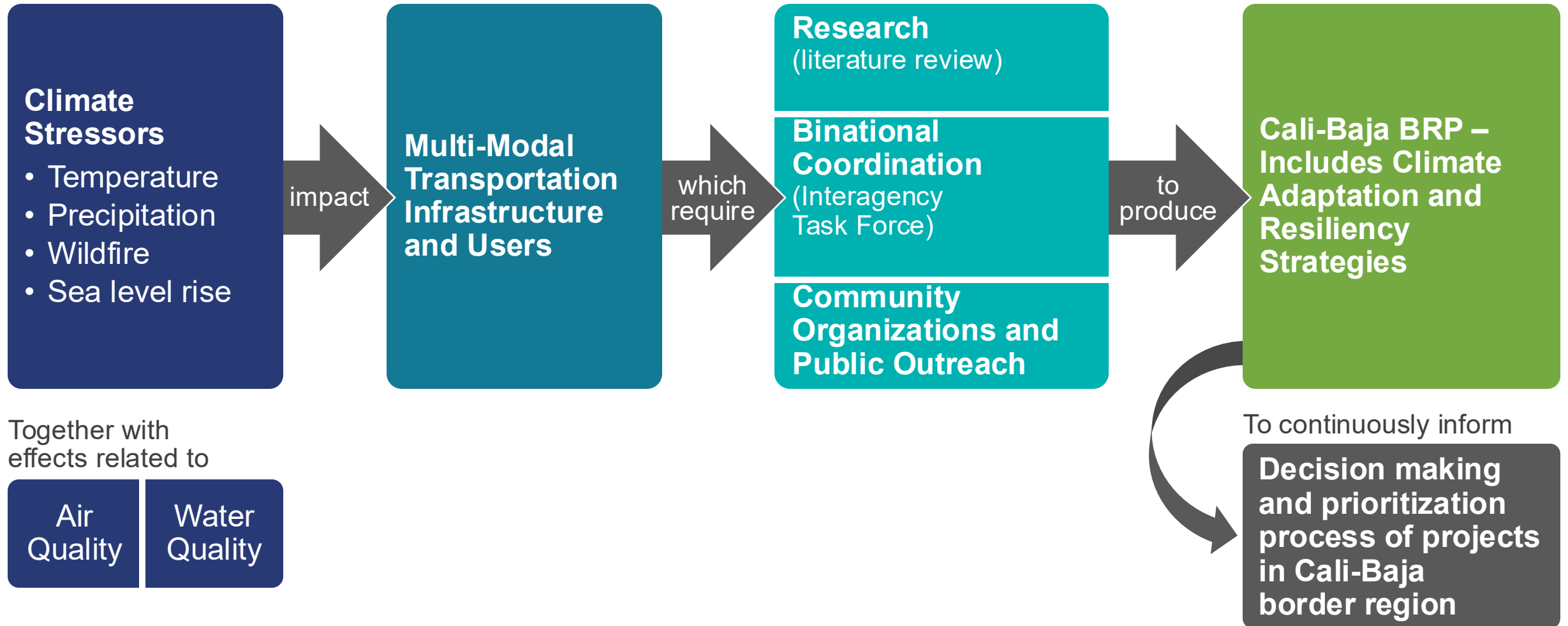
- San Ysidro: Air Quality and Border Traffic Study
- International Border Communities, Community Emissions Reduction Program



California-Baja California BRP Study Area

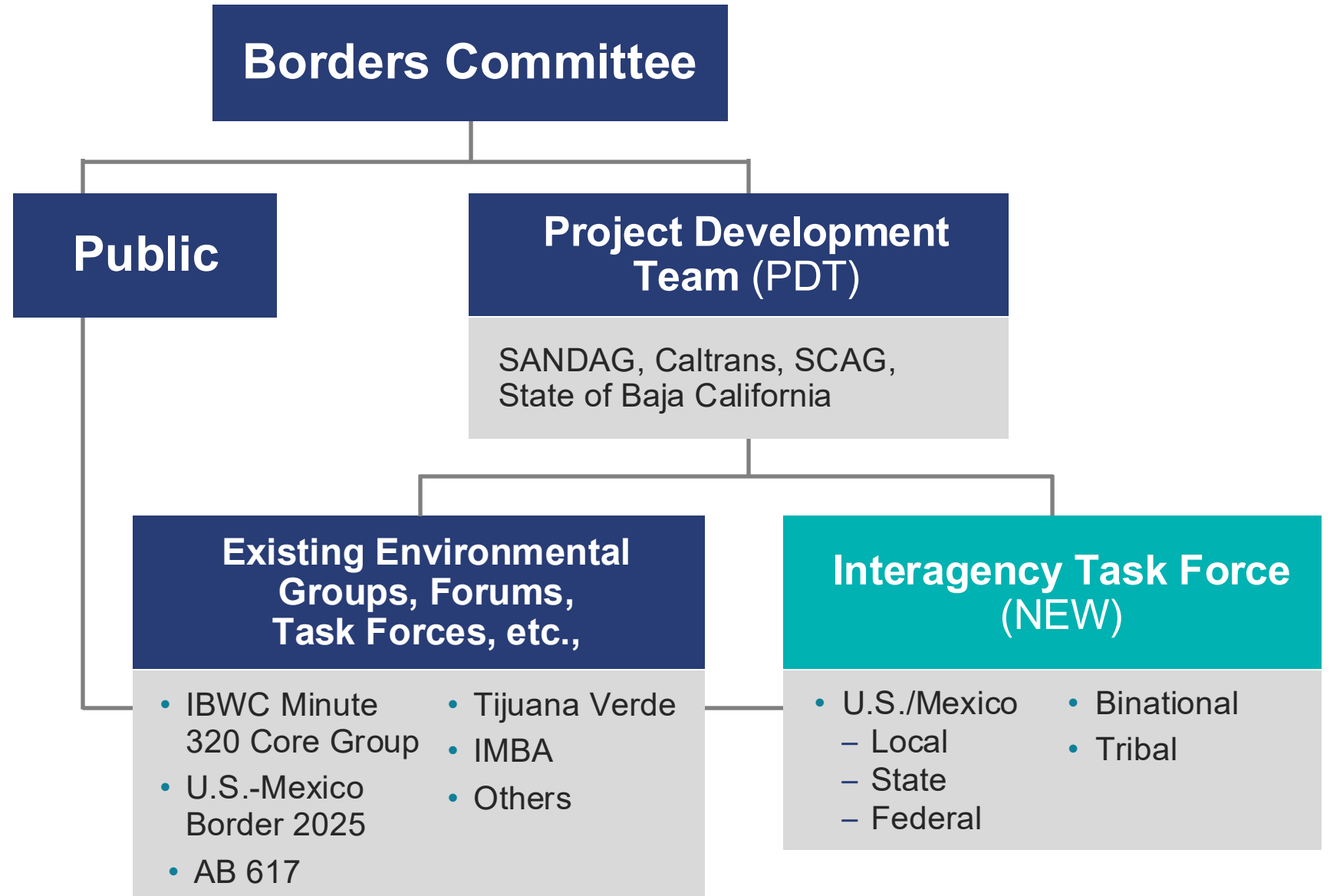


Resilience and Climate Adaptation in the California-Baja California Crossborder Region



Interagency Task Force

Feedback Channels



Anticipated Outcomes

- Identify climate and public health stressors in the project area
- Identify work currently being done to address issues and identify gaps
- Develop a list of prioritized projects, programs, and policies with binational public agencies and non-governmental organizations
- Develop financial strategies, potential lead entities, and metrics for tracking progress
- Maintain and strengthen binational coordination

Outreach Goals & Approach

Overview



Outreach Goals

- **Raise awareness** about the Plan
- **Gather feedback** to inform strategies
- **Engage with communities** and the public
- **Create collaborative relationships** to create a unified and coordinated approach
- **Commit** to improving the environment and overall quality of life for residents in the region

Phased Outreach Approach

Phase	Focus	Feedback Gathering Strategies
1	Preliminary Research & Planning (April – July 2025)	<ul style="list-style-type: none"> Establish an Interagency Taskforce Research community partners and develop a database Develop a Public Engagement Strategy
2	Public Awareness & Education (August – October 2025)	<ul style="list-style-type: none"> Create multiple communication channels (ex. website, newsletter) Build relationships with community groups to share information Develop strategy for focus group interviews
3	Public Outreach Ramp-Up (November 2025 – April 2026)	<ul style="list-style-type: none"> Launch public survey (Nov. 25 – Jan. 26) Pop-ups at community events and presentations Begin focus group interviews
4	Continued Engagement (May – December 2026)	<ul style="list-style-type: none"> Launch second public survey for feedback on Draft Plan Continue engaging public, task force, and focus groups Pop-ups at community events and presentations
5	Final Plan Development (January – June 2027)	<ul style="list-style-type: none"> Hold community workshops(s) Announce and garner excitement for next steps

Anticipated Timeline

2025

2026

2027

Spring

- 1st Interagency Task Force
- Draft Public Engagement Strategy released to Task Force

Summer/Fall

- Community partner research and presentations
- Begin summary report of existing conditions and development of spatial map
- 2nd Interagency Task Force

Fall/Winter

- Existing Conditions Summary Report & Map
- Begin review of climate stressors and impacts to communities
- 1st Public survey
- 3rd Interagency Task Force

Winter/Spring

- Summary Report identifying impacted communities and climate stressors
- Focus groups & continued community outreach

Spring/Summer

- Development of climate adaptation strategies and list of projects, programs, plans
- 2nd public survey

Fall/Winter

- Draft Plan with policy recommendation to Borders Committee
- Community workshops & continued outreach

June

Final Plan

Coordination with Stakeholders and Community Engagement

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- ✉ Email: Cali-BajaBRP@sandag.org

