

Work Element: 3402500 - San Diego Regional Last-Mile Freight Delivery Plan**Project Manager: Danielle Kochman****Project Expenses**

Expense	FY 2026	Future Years	Multi-Year Total
Salaries, Benefits, Indirect	\$59,500	\$146,802	\$206,302
Other Direct Costs	\$1,000	\$1,000	\$2,000
Contracted Services	\$100,000	\$200,000	\$300,000
Total	\$160,500	\$347,802	\$508,302

Project Funding

Funding	FY 2026	Future Years	Multi-Year Total
Sustainable Transportation Planning Grant	\$142,091	\$307,909	\$450,000
TDA	\$18,409	\$39,893	\$58,302
Total	\$160,500	\$347,802	\$508,302

Objective

The objective of this work element is to develop a proposal for a Regional Last-Mile Freight Delivery Program supported by analysis of potential funding sources and a path to implementation. The project will develop strategies to optimize the delivery of goods to homes and businesses to advance regional transportation goals of improving safety, mobility, and reducing vehicle miles traveled (VMT) and emissions. SANDAG and partner agencies will engage with local jurisdiction staff, community members, and freight industry representatives to create program development and operations strategies and identify pilot project concepts that could be implemented through the future program. Emphasis in FY 2026 will be to procure a consultant, conduct public outreach, and review best practices.

Previous Accomplishments

SANDAG refined previous applications for a last-mile freight delivery plan and was selected for funding in FY 2025.

Justification

The project will advance recommendations and actions identified in the Regional Plan, California Transportation Plan 2050, California Freight Mobility Plan 2023, California Sustainable Freight Action Plan, Climate Action Plan for Transportation Infrastructure, San Diego and Imperial Counties Sustainable Freight Implementation Strategy, and SANDAG Concept of Operations for Curb Access Management.

Product, Tasks, and Schedule

Task No.	Total	Task Description	Task Product	Completion Date
1.	\$8,500	Project Administration: Administration activities including invoicing, quarterly reporting, and coordination of all other relevant project information with partners and grantors. Consultant procurement and management. (Staff)	Meeting notes, quarterly progress reports, consultant procurement documents, disadvantaged business enterprise reports	6/30/2026
2.	\$60,000	Public Outreach: Planning for and engaging with stakeholder groups regarding last-mile freight delivery issues, barriers and feasibility of implementing strategies to address issues, how to structure a proposed program, and methods to ensure the program advances regional transportation goals. (Staff/Consultant)	Draft public outreach plan, public outreach materials	6/30/2026
3.	\$50,000	Best Practices Review: Research best practices from peer cities and regions in the United States and internationally that improve the efficiency of last-mile freight deliveries and resolve conflicts between delivery drivers and vulnerable road users. (Staff/Consultant)	Draft best practices review	6/30/2026
4.	\$42,000	Program Development and Operations Strategies: Evaluate potential program components and identify requirements for creating a program with sufficient community support, sustainable funding, and justifiable workplan. (Staff/Consultant)	Draft Program Development Strategy Report, and Program Operations Strategy Report	6/30/2026

Future Activities

Future activities in FY 2027 and FY 2028 include the Project Administration with quarterly progress reports, consultant management; Public Outreach with final outreach plan, materials, and outreach summary; Best Practices Review with final summary report; Program Development and Operations Strategies with policy recommendations regarding the use of funds and performance measures; Pilot Project Concept Development including identifying potential uses of program funds that address needs raised during Public Outreach, creating implementation workplans and fact sheets; and Final Documentation and Presentations including preparation of previous deliverables into final report and presentation materials to assist with communication and summarize proposed next steps. Findings and recommendations from the plan will be presented to SANDAG Policy Advisory Committees.