

Instituto Metropolitano de Planeación de Tijuana

San Diego Association of Governments (SANDAG)

October 24, 2025



TIJUANA
XXV AYUNTAMIENTO
2024 - 2027

IMPLAN
Instituto Metropolitano
de Planeación de Tijuana

RESPONSABILIDAD
DE TODOS

Outline:

1. Activities, Normativity and Programs
2. Urban Planning
3. Projects

DIRECCIÓN DE ENLACE E INVERSIÓN

- ❖ Plan Municipal de Desarrollo de Tijuana 2025-2027.
Programa Integral del Municipio de Tijuana para Prevenir, Atender, Sancionar y Erradicar la Violencia contra las Mujeres 2025-2027.
- ❖ Revista Tijuana, ¿Cómo estamos? 2025.
- ❖ Programa Tijuana Ciudad Limpia.
- ❖ Guía Consultiva de Desempeño Municipal.
- ❖ Informe Subnacional Voluntario 2025 Tijuana.
- ❖ Programa Municipal de Población de Tijuana 2025-2027.
- ❖ Generación de estadística y participación en sesiones ordinarias/intervenciones del Comité Municipal para la Prevención de la Violencia en Tijuana.
- ❖ Actualización de plataformas de Evaluación y Seguimiento a Planes y Programas.
- ❖ Participación en Congreso Latinoamericano de Smart City 2025.
- ❖ Elaboración de Primer Informe de Gobierno del H. XXV Ayuntamiento de Tijuana.

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DIRECCIÓN DE ENLACE E INVERSIÓN**Municipal Development Plan of Tijuana 2025-2027
(PMD)**

The plan has been finalized and published in the Official Gazette of the State of Baja California since March 28, 2025.

Current Status: Final and published



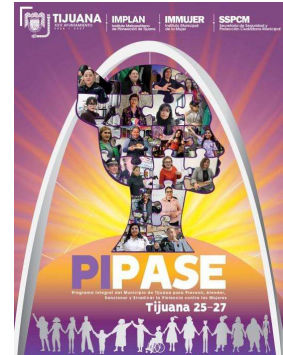
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DIRECCIÓN DE ENLACE E INVERSIÓN**Comprehensive Program of the Municipality of Tijuana to Prevent, Address, Sanction, and Eradicate Violence Against Women 2025-2027**

The development of the PIPASE Program was completed in February and was presented to the public in March.

Tijuana Magazine, How Are We? 2025 Data and information for the magazine were collected, and the Tijuana Magazine, How Are We? 2025 was finally presented to the public in April..



Current Status: Final.

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DIRECCIÓN DE ENLACE E INVERSIÓN**Municipal Performance Advisory Guide**

It is a planning tool designed to help municipal governments carry out their work in an organized, efficient, and focused manner to fulfill their responsibilities. Its objective is to strengthen the institutional capacities of municipal administrations and to ensure that authorities have the information and data needed for efficient decision-making throughout their entire term in office.

Current Status: In progress.



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DIRECCIÓN DE ENLACE E INVERSIÓN



Generation of Statistics and Participation in Regular Sessions/Interventions of the Municipal Committee for Violence Prevention in Tijuana

IMPLAN, through the Directorate of Liaison and Investment, participated in generating statistics presented at the Regular Sessions of the Municipal Committee for Violence Prevention.

Current Status: Addressed.

DIRECCIÓN DE ENLACE E INVERSIÓN



Update of Evaluation and Monitoring Platforms for Plans and Programs

Following the publication and presentation of the PMD 2025-2027 and PIPASE 2025-2027, the necessary work was carried out to update the evaluation and monitoring platforms. The progress of the actions implemented by the Honorable 25th Municipality of Tijuana has been published on the portal.

Current Status: Addressed.

DIRECCIÓN DE ENLACE E INVERSIÓN

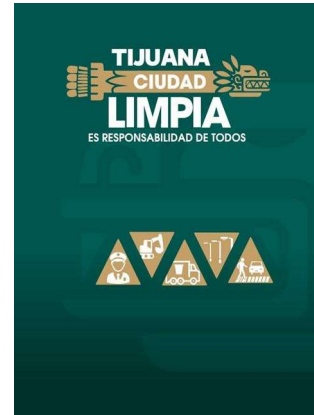
Tijuana Clean City Program

The development of the Tijuana Clean City Program was addressed. The program includes increasing public safety equipment, improving roadways, lighting the municipality’s delegations and neighborhoods, and expanding garbage collection.

With a commitment to protecting the environment, the program promotes renewal efforts in cleaning services to meet the demands of Tijuana’s residents.

This program was developed under the instructions of the Municipal President, Dr. Ismael Burgueño Ruiz.

Current Status: Final.



DIRECCIÓN DE ENLACE E INVERSIÓN

Municipal Population Program 2025-2027

Article 47, Section III of the Population Law of the State of Baja California establishes the objective of the Municipal Population Council (COMUPO) and the development of the Municipal Population Program (PMP).

As a result, there is a need to organize the necessary work for the formulation and integration of this demographic instrument, which will guide activities during the term of the 25th Municipality of Tijuana.

Current Status: In progress.

Preparation of the First Government Report of the Honorable 25th Municipality of Tijuana

In June, the work to prepare the First Government Report (or State of the City) began. Initially, public servants responsible for providing the information and data corresponding to the first year of this municipal government’s work were trained.

Current Status: In progress.

Participación en Congreso Latinoamericano de Smart City 2025

In June, the General Direction of IMPLAN accompanied the Mayor of Tijuana, Dr. Ismael Burgueño Ruiz, to present the Tijuana Clean City Program at the Latin American Smart City Congress 2025, held in the city of Puebla.

Current Status: Addressed.



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2025 Voluntary Subnational Report – Tijuana

The preparation of the 2025 Voluntary Subnational Report for Tijuana has been completed. This document allows for the evaluation of progress in the implementation of the Sustainable Development Goals within the municipality of Tijuana.

Additionally, it establishes the foundation to identify areas of opportunity and strengthen Tijuana's role as a local government committed to inclusive and sustainable development.

Current Status: Final.



LA PLANEACIÓN
ES RESPONSABILIDAD DE TODOS

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Urban Planning

Dirección de Planeación Territorial y Movilidad Sustentable





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Urban Planning



Programas de Mejoramiento Urbano (PMU) En Polígonos de Atención Prioritaria del municipio de Tijuana, Baja California

Urban Improvement Programs in Priority Attention Areas, Municipality of Tijuana, Baja California

				
PMU Natura	PMU Villa del Campo	PMU Colonias de Mariano Matamoros	PMU Urbivilla del Prado	PMU Altiplano
Current Status: Officially published on the Institute's website	Current Status: Officially published on the Institute's website	Current Status: Officially published on the Institute's website	Current Status: In progress	Current Status: In progress

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Estudio de Albergues para el Municipio de Tijuana, Baja California

Shelter Evaluation for the Municipality of Tijuana, Baja California

It sets forth the general guidelines and provisions for the creation and planning of accommodation facilities.

To this end, 12 shelters were selected for evaluation based on criteria such as quality standards, accessibility, equitable distribution, and improvements in service level and components.

This study serves as a key tool for policymaking and humanitarian assistance, aimed at ensuring safe and functional spaces for those most in need.

Current Status: Officially published on the Institute's website



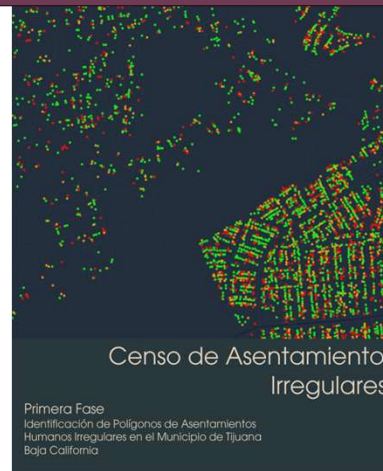
**Censo de Asentamiento Irregulares: Primera Fase
Identificación de Polígonos de Asentamientos Humanos
Irregulares en el Municipio de Tijuana, Baja California**

Irregular Settlements Census: Phase One Identification of Irregular Human Settlement Polygons in the Municipality of Tijuana, Baja California

The primary objective of this study is to identify, at the municipal level, areas of irregular human settlements located in risk zones or in areas where urbanization is prohibited due to legal irregularities, such as rights-of-way, non-developable land, and communal property.

The study aims to promote orderly urban development and ensure the necessary conditions for social well-being by providing accurate information to assess and understand the challenges associated with municipal land occupation..

Current Status: Officially published on the Institute's website



Actualización del:

Plan Municipal de Desarrollo Urbano de Tijuana, Baja California

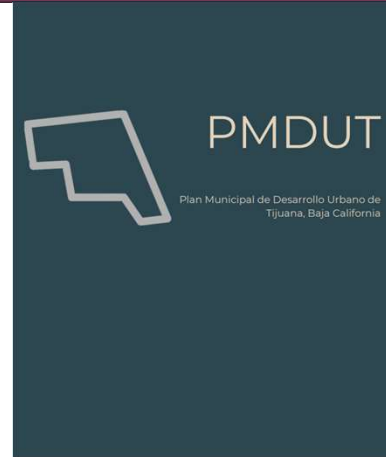
Update of the:

Municipal Urban Development Plan of Tijuana, Baja California

Its update aims to define priorities and strategies to coordinate efforts among different actors in response to the new paradigm of territorial management, in order to achieve a better living environment with environmental responsibility, in accordance with the 2030 Agenda and the Sustainable Development Goals.

It presents a set of policies, guidelines, strategies, technical rules, and provisions designed to organize and regulate population centers within the territory of Tijuana.

Current Status: In Progress



Actualización del:

Programa de Desarrollo Urbano del Centro de Población de Tijuana

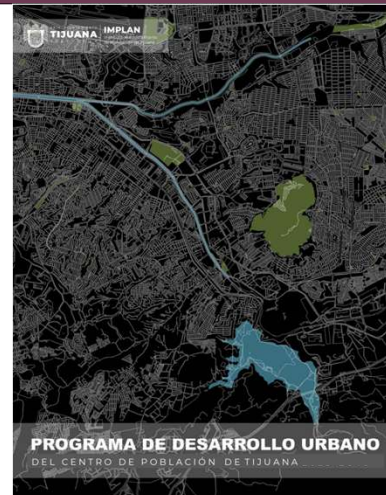
Update of the:

Municipal Urban Development Plan of Tijuana, Baja California

The update seeks to regulate human settlements and establish appropriate land uses, designations, and reserves for public works.

It also aims to guide the development, conservation, improvement, and expansion of population centers, while setting standards for land-use management, environmental protection, and the preservation of historical and cultural heritage.

Current Status: In Progress



DIRECCIÓN DE PLANEACIÓN

Atlas Municipal de Riesgos de Tijuana, versión 2024

*Update of the:
Tijuana Municipal Risk Atlas, 2024 Edition*

The objective of this update is to identify current hazards and risks caused by hydrometeorological, geological, and seismic events within the municipality of Tijuana, Baja California.

It serves as an updated tool that clearly and accurately represents and zones each of these hazards through maps, enabling the consultation and analysis of information related to the various risks and vulnerabilities affecting the municipal territory.

Current Status: Officially published in the Official State Gazette



DIRECCIÓN DE PLANEACIÓN

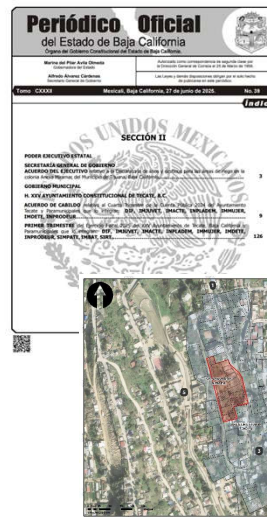
Declaratoria de Usos y Destinos para las Áreas de Riesgo en la Colonia Anexa Miramar, del Municipio de Tijuana, Baja California

Tijuana Municipal Risk Atlas, 2024 Edition

Mass land movements are among the major phenomena affecting public safety and the efficiency of basic urban services in the city of Tijuana. They also cause damage to residential properties and essential infrastructure.

Once the risk areas within the zone have been identified, the objective is to implement regulatory measures aimed at mitigating the damage caused by natural and/or human-induced factors that have led to landslide events. These measures also seek to safeguard the safety and well-being of residents in the surrounding areas.

Current Status: Officially published in the Official State Gazette



Projects

Dirección de Proyectos Estratégicos



DIRECCIÓN DE PROYECTOS



The Plaza Garita Project consists of a pedestrian walkway, a plaza featuring a historical landmark, offices, restrooms, safe pedestrian crossings, designated taxi stands, and secure public transport stops.

The project aims to promote urban, economic, and cultural development through infrastructure that facilitates access and mobility for both residents and visitors. It seeks to encourage tourism and highlight the cultural and historical heritage of Tijuana's downtown area.

Colonia	Delegación	Población beneficiada	Área de intervención	Estatus del proyecto	Inversión
Centro	Centro	1,922,523	21,710 m ²	Anteproyecto	54.30 MDP

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SAN YSIDRO-AV. REVOLUCIÓN PEDESTRIAN CORRIDOR

DIRECCIÓN DE PROYECTOS

The San Ysidro – Avenida Revolución Pedestrian Corridor Project consists of the construction of two new bridges and the renovation of an existing one, creating a continuous connection from the San Ysidro Port of Entry to Avenida Revolución. The project includes the renewal of pavement, lighting, landscaping, and urban furniture, all aimed at enhancing the legibility of the surroundings and strengthening accessibility. Overall, the goal is to improve the user experience, safety, and mobility throughout the corridor.

Colonia	Delegación	Población beneficiada	Área de intervención	Estatus del proyecto	Inversión
Centro	Centro	1,922,523	940 ml	Anteproyecto	56.40 MDP

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REVOLUCIÓN PEDESTRIAN CORRIDOR

DIRECCIÓN DE PROYECTOS

The “Revolución Pedestrian Corridor Project” transforms a vehicle-centered avenue into an inclusive public space for social interaction, reducing socio-territorial inequalities and guaranteeing the right to safe mobility. It adopts a “complete streets” approach in the downtown area, balancing active mobility, public transportation, and urban regeneration through instruments such as the Partial Improvement Plan for the Downtown Zone (ZC). The project also involves reformulating planning guidelines to achieve urban integration and ensure technical and conceptual alignment with the Revolución Pedestrian Corridor Project.

Colonia	Delegación	Población beneficiada	Área de intervención	Estatus del proyecto	Inversión
Centro	Zona Centro	26,950	32,930.60 m ²	Proyecto Ejecutivo	25.67 MDP

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Gracia estudio

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NEW BRIDGE CONNECTING PLAYAS AND THE READY LANE

DIRECCIÓN DE PROYECTOS

It is proposed to reconfigure the starting point of the International Bridge in order to avoid conflicts with the current traffic flow between the Ready Lane lines and the vehicles heading toward Avenida Internacional. The project also seeks to preserve and separate the two Ready Lane lanes over a 2.4 km stretch, consisting of 300 meters after the start of the International Bridge (toward Playas) and 2,100 meters before the bridge's starting point, extending beyond the Abelardo L. Rodríguez Bridge. Additionally, it proposes the adjustment of lane dimensions and the construction and adaptation of medians along the entire 2.7 km section.

Colonia	Delegación	Población beneficiada	Área de intervención	Estatus del proyecto	Inversión
Centro	Centro	152,000+ 65,796 RDL	2.7 km	En proceso	160 MDP

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1914 - 1997

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BIKELANE NETWORK PROJECT

DIRECCIÓN DE PROYECTOS

Simbología

- RED DE CICLOVÍAS
- ANTEPROYECTO - - -
- EJECUTIVO ———
- EXISTENTE ———
- PROPUESTAS - - -

The Bike Lane Network Project consists of a total of 434.702 km of interconnected cycling infrastructure within the urban area of Tijuana. Within this network is the Rehabilitation Project of the Rio Bike Path, which covers 12.4 km along the Tijuana River channel. This route could serve as a binational connection with San Diego's "Border to Bayshore Bikeway" developed by SANDAG, creating a sustainable mobility alternative toward San Diego. Additionally, the 3rd Stage Río Tijuana Bike Loop Project extends for 8.5 km, and the Tecnológico Bike Path Project will feature 4.35 km of one-way, segregated lanes, each 1.50 meters wide.

Colonias	Delegación	Población beneficiada	Área de intervención	Estatus del proyecto	Inversión
3ra Etapa del río Tijuana, Zona Urbana Río, Otay Centenario-U.A.B.C.	Centro, La mesa y Otay Centenario	180,805 habitantes	25.25 km	Ejecutivos	76.66 MDP

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Thank you!

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